



# BENEFITS FOR CUSTOMERS WITH EE PAYM & BROADBAND

New & Existing Customers

Version 1

Date October 2015

1. The promotion to get extra data on your pay monthly mobile phone plan and a discount on selected SIM only plans is available to:
  - a. existing EE customers on an eligible pay monthly mobile phone plan who sign up to a home broadband plan; and
  - b. new customers who sign up to both a pay monthly mobile phone plan and broadband plan at the same time.
  - c. existing EE home broadband customers on an eligible pay monthly mobile phone plan who resign to a new home broadband plan.
2. The promotion is not available to customers on SIM only plans under £19.99, mobile broadband plans or business customers. The promotion is available on Shared Plans. The account receiving the data boost or discount will need to be the lead 'Sharer'.
3. The promotion is available via EE telesales and in EE stores only. Offer not available via EE website.
4. **Data boost:** The level of 'boost' will depend on the mobile phone plan you're on. Plans with a monthly charge of less than £46 per month will have their data allowance boosted to 10GB per month. Plans with a monthly charge of £46 or more per month will have their data allowance boosted to 20GB per month. SIM only plans at £19.99 or above will have their data allowance boosted to 10GB per month. If your mobile phone plan already has the same data allowance or higher than the boost, there will be no change to your allowance.
5. The boost will be added to the data allowance on your mobile phone plan within 30 days of you activating the home broadband plan.
6. If you cancel your broadband service (in accordance with EE's standard cancellation terms) you will lose the data boost on your mobile phone plan.
7. **SIMO discount:** Add one of the following 12 month SIM only plans to your account at a discount:
  - a. £6.70 discount: Get a £12.99 plan giving you 500MB data, 500 minutes, and unlimited texts for £4.99 a month (discount of £8 a month on the normal cost includes 10% Multiplan saving); or
  - £9 discount: Get a £28.99 plan giving 10GB data, unlimited minutes and texts for £19.99 (discount of £9 a month on the normal cost includes 10% Multiplan saving).
8. If you cancel either the pay monthly mobile phone plan or the broadband plan (in accordance with EE's standard cancellation terms) you will lose the discount on your SIM only plan and will have to pay the full monthly rates set out above.
9. If you cancel the SIM only plan before the end of its 12 month minimum term the cancellation charge you will have to pay (in

accordance with EE's terms of service) will be based on the undiscounted monthly charge.

10. Your monthly price plan charge will be increased in March each year by an amount equal to the annual percentage increase in the Retail Price Index (RPI). We will use the undiscounted monthly charge for your SIM only plan to calculate this increase.
11. **General:** This promotion cannot be used in conjunction with any other offer unless specified by the EE. The data boost cannot be transferred to another device, plan or account. The SIM only discount cannot be added to a plan taken out in someone else's name.
12. If you upgrade or change your pay monthly plan, you may no longer be eligible for the promotion. We'll let you know when you choose a new plan if it can be carried across.
13. Your broadband plan will be subject to our standard broadband terms and conditions and your pay monthly phone plan and SIM only plan will be subject to EE's standard pay monthly terms and conditions. Both of which can be found here: [ee.co.uk/terms](http://ee.co.uk/terms)
14. EE reserves the right to alter, amend or foreclose this promotion without prior notice.