

PLAN PRICE GUIDE

SIM Only

Available to customers joining between 1 July 2015 and 9 February 2016

Price Guide updated and all charges applicable from 28 September 2016.

30 Day SIM Only Pay Monthly Plan						
Monthly Cost (Inc. VAT)	£13.15	£16.19	£20.24	£24.29	£27.34	£32.40
Inclusive UK minutes ^{1,2,3,4}	250	500	2000	Unlimited		
Inclusive UK Texts ^{3,4}	Unlimited					
Inclusive Internet ⁵	250MB	500MB	2GB	4GB	6GB	10GB
Data Speed	4GEE			Double Speed 4GEE		

12 Month SIM Only Pay Monthly Plan						
Monthly Cost (Inc. VAT)	£10.10	£13.15	£17.21	21.25*	£24.29*	£29.36
Inclusive UK minutes ^{1,2,3,4}	250	500	2000	Unlimited		
Inclusive UK Texts ^{3,4}	Unlimited					
Inclusive Internet ⁵	250MB	500MB	2GB	4GB	6GB	10GB
Data Speed	4GEE			Double Speed 4GEE		
Free calls to 080	No		Yes			

* £20.99 & £23.99 priceplans have a £1 discount on the monthly cost from 17 June to 28 July.
Pricing from 17 June to 28 July will be £19.99 and £22.99 each month.

Service Type	Included in Allowance ^{2,3,4}	Cost of Calls Made Outside of Allowances (inc. VAT) ⁶
Calls to UK mobile numbers	✓	50p per minute
Calls to certain MVNO numbers	✗	50p per minute
Calls to Landlines (numbers starting with 01, 02 or 03 excluding Jersey, Guernsey and Isle of Man)	✓	50p per minute
Calls to Freephone (080) & (116)	✗	Free
Calls to 08 & 09 numbers (not including Freephone 080) ⁹	✗	Access Charge of 50p per minute plus a Service Charge ¹⁰
Calls to retrieve voicemail	✓	50p per minute
Text Messages to UK mobile numbers	✓	15p per message
Text Messages to certain MVNO numbers	✗	15p per message
Picture Messages	✗	50p per message
Calls to Customer Services (During Normal Working Hours) ⁷	✗	Free
Calls to Customer Services between 8pm and 10pm Monday to Friday or 6pm to 8pm on weekends ⁸	✗	50p per call
Call Divert ⁸	✓	You'll be charged in accordance with our Non Standard Price Guide



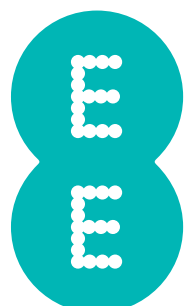
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All services are for use whilst in the UK only

1. Calls to some charity helplines (e.g. Childline) are free to call and will not be deducted from your allowance. For a full list please visit the help section of our website ee.co.uk
2. Calls made within your allowance are charged on a per second basis.
3. Calls & text messages to certain MVNO ranges and call forwarding services are not included in your allowance. A pre call announcement may be heard prior to call connection. Text messages are charged at 15p per message. See 'points to note' for more information.
4. Your inclusive minutes and texts are from the UK to UK mobile networks, voicemail, and numbers beginning 01, 02 and 03.
5. VoIP and using your phone as a modem or 'tethering' use will be deducted from your inclusive data allowance.
6. A one minute minimum call charge applies. Thereafter calls are charged on a per minute basis.
7. Call charges vary depending on the time of your call as well as other optional selections that you may choose. You will be notified of call costs and have the option to end the call at that point without incurring any charge. Please see our 'Non-Standard Service' brochure for further details and for definitions of our "normal working hours" and "extended working hours".
8. Call divert is included in your allowance where the diverted to number would have ordinarily been included in your allowance. Standard call rates apply to outside of allowance calls.
9. Please see ee.co.uk/ukcalling for a list of Service Charges.

Please go to the help section of our website, ee.co.uk for details around 'non-standard' service charging. This includes charges for numbers starting with 05, 070. Calls to these numbers are subject to a 1 minute minimum call charge. Thereafter, calls are charged on a per minute basis. Remember that calls to these numbers are not included in your monthly allowance.

10. The total charge for calls to 0800, 0808 and 118 numbers is split into two parts. The Access Charge, which is the amount EE charges for you to dial the number and the Service Charge. The Service Charge is set by the organisation you're calling and should be stated anywhere the number is advertised. The Access Charge is added to the Service Charge to give you the total cost of the call.



Points to note

Notes on UK calling

Calls within the UK only are calls made or received in England, Wales, Scotland or Northern Ireland. As you'll know, the Channel Islands and the Isle of Man are not part of the UK. That means that, although customers of networks there will have a telephone number starting with 01, 02, 03 or 07, calls to those numbers from the UK will be classed as a call to an EE Roaming Zone. See our Non Standard Price Guide for more information.

Which calls and text messages to UK mobile numbers are included in my allowance?

Calls and texts to many of the most popular UK mobile numbers are included in your allowance. Inclusive calls currently include (but are not limited to) calls to the UK mobile numbers allocated to the national UK GSM cellular network operators T-Mobile, Orange, Hutchinson 3G, 02, and Vodafone. On this plan, calls to one of the mobile virtual network operators (MVNOs) exclusively using numbers allocated to these UK GSM cellular network operators (e.g. Virgin, Tesco, Fresh) are also included, as well as calls to most other MVNO number ranges, such as those currently allocated to LycaMobile.

Which calls and text messages to mobile numbers are excluded from my allowance?

Calls and texts to some numbers starting 07 are not included in your allowance. Excluded mobile numbers include (but are not limited to) numbers used to provide call forwarding services, as well as to some MVNO number ranges.

For a full list of 07 number ranges that are not included in allowances please visit the 'help' section of our website, ee.co.uk We may add numbers to the list of excluded mobile numbers from time to time at our discretion.

Please also note that if you are calling someone who has ported an excluded mobile number to another operator, calls to that number may still be excluded from your allowance.

What happens if my call or text messages to mobile number are excluded from my allowance?

You can still make calls and text messages to UK mobile numbers that are excluded from your allowance. However, you can't use your allowance towards these calls. You will simply be charged the standard mobile call rate for your price plan.

Are all 07 numbers UK mobile numbers?

It is important to note that not all numbers beginning with 07 are mobile numbers. 070 numbers are used for 'follow me' services and are not mobile numbers. 076 numbers are used for paging services. Some 07 numbers are used for call forwarding services. Calls to these numbers are not included in allowances, visit the 'help' section of our website, ee.co.uk

Internet options & WiFi

You'll need 3G or 4G coverage to use mobile internet on your phone and a compatible device. You can only use mobile internet on our 4G network if you're within a 4G enabled area and in range of a 4G base station. Your 4G phone may not be compatible with any 4G network outside the UK. You can check your 3G and 4G coverage at ee.co.uk/coverage

For further information on terms and conditions please see 'Non Standard Price Guide'. Non Standard Price Guide also includes the prices and legal stuff for all our other additional services, like using your phone abroad if you don't get an inclusive roaming allowance and calls to premium rate numbers.

General

- A text message consists of up to 160 characters. If you send a longer message, to a number excluded from your allowance, you will be charged for two or more text messages as appropriate.
- You can get an estimate of your out of allowance usage by calling 150 or by visiting MyEE. If there is a difference between the account services estimates and the amount shown on the bill, the latter takes precedence.
- Charging starts when a call is answered by a person or an answering device.
- On the bill, for pay monthly customers the charge for each call is rounded to the nearest tenth of a penny. The total of each of the sub-categories of 'call charges' and 'other usage charges' will be rounded to the nearest penny on the bill, then added together before VAT is added to this final figure. All chargeable calls will be subject to a 1 minute minimum charge unless otherwise stated.
- When you join an EE pay monthly plan, you should be sent your first bill within two weeks of becoming a customer. Your first month's charge will be proportionate to the number of days from your date of joining to the end date of your bill.
- Many phones automatically convert some text messages into picture messages. If your price plan doesn't provide you with an allowance of inclusive picture messages, you'll be charged in accordance with this Price Guide. Text messages can convert to picture messages where: your text includes a non-standard smiley or symbol such as an emoticon or emoji; your text is sent to an email address rather than a phone number; you're sending a group text message; your text exceeds the character limit ; or you add text to the subject field. This conversion is beyond our control but you can help prevent this from happening by updating the software used on your device. See our website for more information.

Prices effective from 28th
September 2016

X15S01T01
X15S01T02
X15S01T03
X15S01T04
X15S01T05
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