Short Terms and Conditions of the Register your interest for Sony Mobile offer with EE to win a pitchside trip to Santiago Bernabéu stadium, Madrid promotion ("Promotion")

To be in for a chance to win the trip to Santiago Bernabéu stadium, to watch Real Madrid play Tottenham Hotspur in the UEFA Champions League on Tuesday 17th October 2017 you need to register your interest in receiving updates about Sony on the EE on the following page: shop.ee.co.uk/new-phones-coming-soon

UK 18+. Open 31.08.17 to 21.09.17. 1 trip to Madrid prize to be won. Prize date of Madrid trip: 16.10.17 - 19.10.17. 4 runners-up prizes include 2 x CAT 1 Ticket Only to 2017/18 UK based UEFA Champions League Group Stage game (no travel or accommodation included).

Offer T&Cs at https://shop.ee.co.uk/new-phones-coming-soon. Promoter, Sony Mobile Communications AB.

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<u>Full Terms and Conditions of the Register your interest for Sony Mobile offer with EE to win a</u> pitchside trip to Santiago Bernabéu stadium, Madrid promotion ("Promotion")

- 1. This Promotion is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) aged 18+, excluding employees, the immediate families of the Promoter and its agents connected with the Offer.
- 2. To participate in this Promotion you (hereinafter "you" or the "Participant") need to register your interest in Sony Mobile on the EE website on the following page: shop.ee.co.uk/new-phones-coming-soon by (i) providing your personal details including name, email address and phone number; and (ii) highlighting 'Sony' in the question 'which manufacturer would you like updates about?' during the period between 00:00 31st August 2017 and 23:59 21st September 2017 (the "Promotion Period") (an "Entry"). If you have do not highlight "Sony" as one of yours choices as set out in (ii) above, your Entry shall be void. This Promotion is limited to one Entry per person via the shop.ee.co.uk/new-phones-coming-soon page.
- 3. Details of trip to Madrid (the "Top Prize") are as follows:

The Promoter will send the winner to Madrid to see Real Madrid play Tottenham Hotspur on Tuesday17th October 2017 at the Santiago Bernabéu stadium (the "Match"). The winner and one guest will also experience an "Exclusive Photography Experience" and go behind the scenes at the stadium to experience and photograph the following:

- Prior to the Match the winners will be on site for the arrival of the team buses
- The winners can watch the pre-match warm up of both teams, followed by the official team line-ups prior to the start of the Match (no access to pitch itself permitted)
- During the Match, the winners will be seated in the Sony Mobile seating area.
- After the Match, the winners will attend to observe the press conference

The Top Prize will also include:

- Flights from any UK airport to Madrid
- 4* Accommodation for 4 days and bed and breakfast

- Experience the city Madrid Package
- Venue chaperone for the Match
- Match Accreditation
- Insurance
- Return transfers in the UK and in Spain (airport to hotel and hotel to stadium)
- Category 1 match ticket and UEFA Champions Club hospitality access for the winner and guest A total of €250 spending money
- 4. Runners up prizes will be four pairs of Category 1 tickets to a UK based UEFA Champions League Group Stage game (match days 3-6) ("UK Match Prizes"). Winners of the UK Match Prizes will be able to select their preferred match and must confirm their preference by 6th October 2017.
- 5. EE will randomly select the winner of the Top Prize and runners up winners of the UK Match Prizes on Monday 25 September and then provide the winner's details and data to the Promoter to fulfil the prizes. Data collected will be subject to EE's privacy policy where participant's details will be processed in accordance with EE Limited's Privacy Policy which can be found on http:ee.co.uk/privacy-policy.
- 6. The winners of the Top Prize and UK Match Prizes will be notified by the Promoter via email within 7 days of EE passing the details to the Promoter ("Notification Period"). The winners of the Top Prize and UK Match Prizes must confirm their acceptance of their prizes to the Promoter no later than 6th October at 13.00 ("Confirmation Deadline"). Any winners who confirm their acceptance of their prize after this date and time will not be eligible to collect their prize and will forfeit their prize. Where a winner does not confirm their acceptance prior to the Confirmation Deadline, the Promoter reserves the right to offer the prize to eligible runner up.
- 7. Each winner is eligible to bring a guest. If the guest under the age of 18 parental/guardian consent must be obtained.
- 8. Additional instructions on how to enter this Promotion and the Sony Legal Notice including User Terms and Privacy Notice available at http://www.sonymobile.com//legal shall apply. IN addition you accept that terms and conditions applicable for attending the Match and use of images taken at the Match shall apply.
- 9. By entering the Promotion you agree to be bound by these Terms & Conditions and by the decisions of the Promoter which are final in all matters relating to the Offer. No correspondence will be entered into regarding the selection of winners.
- 10. Owing to circumstances outside the reasonable control of the Promoter and only where circumstances make this unavoidable, the Promoter reserves the right to withdraw or amend any element of the Promotion at any time but will use all endeavours to minimise the effect to the consumer in order to avoid disappointment.
- 11. The right to participate in the Promotion cannot be exchanged or transferred.
- 12. The Top Prize and UK Match Prizes cannot be exchanged and there is no cash or other reward available, except that in the event of circumstances outside the reasonable control of the Promoter, the Promoter reserves the right to substitute the Top Prize and runners up UK Match Prizes for a suitable alternative of equal or greater value.

- 13. You are responsible for any costs or expenses incurred as a result of participation in the Promotion. Costs to enter the Promotion via the internet may vary so please check with your local service provider for current charges.
- 14. Any personal information, including, without limitation, your name, age, address (including postcode), mobile phone number and/or email address will be used solely in connection with this Promotion and will not be disclosed to any third party except for the purpose of this Promotion. By entering the Promotion and completing an Entry, you are agreeing for your data to be shared with these carefully selected first and third parties. In addition to the EE's privacy policy noted in 5 above, the Sony Privacy Notice displayed at http://www.sonymobile.com/global-en/legal under "Privacy" applies to any processing of data performed in connection herewith
- 15. The winners' names and counties will be available from the Promoter within 3 months of the closing date. Please send a stamped self-named and addressed envelope to the Promoters address marked FAO UEFA Champions League Register Your Interest.
- 16. The Top Prize to Madrid will consist of details included in paragraph 3 above.
- 17. Dates for the Top Prize are Monday 16th October to Thursday 19th October 2017. The Match and the pitchside experience will take place on one of these dates. The winner and their guest must be available and commit to all of the activities for the entire duration of the Top Prize and trip to Madrid.
- 18. No alternative dates for attending the Match are available. Winner and accompanying guests must obtain any approval appropriate for travel and absence required to participate in the Top Prize and attend the Match.
- 19. In the case where the winner is not available for travel during the said prize dates, the winner and accompanying guest forfeits all rights to accept the Top Prize and attend the Match and Promoter reserves the right to select the next eligible runner-up.
- 20. Dates of the Match and the pitchside experience to Madrid may be subject to change due to rescheduling of the Match beyond Promoter's reasonable control. In the event of rescheduling of the Match and where possible, the winner will be offered the possibility to attend the same rescheduled UEFA Champions League match and the pitchside experience on alternative dates instead, such dates to be communicated to winner by Promoter within reasonable time from rescheduling. If the Winner is not available on such alternative dates, Promoter reserves the right to select the next eligible runner-up as the attendee instead, in which case the original winner shall forfeit their right to accept the Top Prize and attend the trip to Madrid.
- 21. Accommodation is based on 1 winner and their guest each sharing a twin or double room on a bed and breakfast base only at a 4 star Hotel in Madrid.
- 22. Transport to and from the airport in the UK will arranged or funded by the Promoter. Transport to and from the Match will be arranged or funded by the Promoter. Additional flights or other transportation will not be available in the case of your own personal delay. Failure to embark on scheduled flight could result in the Top Prize being forfeited.

- 23. The winner will receive €250 spending money to use at their discretion. All other costs and expenses incurred whilst in Madrid outside of the 'experience Madrid package', excluding transport to activities included as part of the Top Prize package will fall to the individual winners and not to the Promoter. The Top Prize excludes anything not specified in these terms and conditions, including but not limited to meals, gratuities and additional travel
- 24. Travel insurance will be provided to the winner and guest for the entire trip to Madrid. Travel insurance will be supplied to each winner and their guests before departure with no pre-existing medical conditions. Travel insurance is subject to restrictions and the terms and conditions of the insurance provider. It is the responsibility of the winner and/or their guest to meet any additional costs relating to obtaining insurance cover for any pre-existing medical condition and/or for any additional costs as may be specified where the winner and/or their guest are aged 65 or over.
- 25. A condition of accepting the Top Prize, the winner and guest must have a valid passport; passport must have at least 6 months validity left on date of travel. The winner and guest shall be responsible for obtaining the any necessary visas.
- 26. Individual supplier terms and conditions shall also apply for the relevant service included and involved in the Top Prize, including but not limited to terms and conditions for attending the Match and the use of images taken by the winner as part of the Exclusive Photography Experience.
- 27. The Winner and accompanying guest agree that they may be required to take part in publicity or other activities without further consent or payment as later determined by the Promoter. Such publicity may include their names, images and/or likenesses as well as any contributions in the Promotion.
- 28. The winner of the Top Prize hereby grants the Promoter any and all rights necessary for distribution and public display of any submitted text, image, or other intellectual property rights that may arise from participation in this Promotion, the Prizes (including images and content taken at the Match) or related publicity, and hereby grants the Promoter the perpetual right to exclusively, royalty-free and without limitation freely use, modify, edit, copy, reproduce, distribute, translate, create derivative works from, alter and publicly display, broadcast or publish any such intellectual property rights, for whatever purpose, in any form or medium, either on this web-site or elsewhere, whether related to the Promotion or in other activities or events arranged by Promoter, whether locally or world-wide.
- 29. The runner up prizes of UK Match Prizes to UK-based UEFA Champions League games consist of details included in paragraph 4 above.
- 30. Dates for the UK Match Prizes will be confirmed after the winners have been chosen as winners will have a choice of UK- based UEFA Champions League games to attend before 31st December 2017.
- 31. Dates of the UEFA Champions League games may be subject to change due to rescheduling of the games beyond Promoter's reasonable control. In the event of rescheduling of the chosen UEFA Champions League games and where possible, the winner will be offered the the possibility to attend the same rescheduled UEFA Champions League game on alternative dates instead, such dates to be communicated to winner by Promoter within reasonable time from

rescheduling. If the winner is not available on such alternative dates, Promoter reserves the right to select the next eligible runner-up as the attendee instead, in which case the other original winner shall forfeit their right to accept the UK Match Prize attend the match.

- 32. The runner ups and accompanying guest agree that they may be required to take part in publicity or other activities without further consent or payment as later determined by the Promoter. Such publicity may include their names, images and/or likenesses as well as any contributions in the online Promotion.
- 33. Transport to and from the chosen UK match will be arranged or funded by the runner ups along with all other expenses that occur during the match. The Promoter cannot be held liable for not attending the match due to winner's transportation arrangements.
- 34. The winners of the UK Match Prizes hereby grants the Promoter any and all rights necessary for distribution and public display of any submitted text, image, or other intellectual property rights that may arise from participation in this Promotion, the Prizes or related publicity, and hereby grants the Promoter the perpetual right to exclusively, royalty-free and without limitation freely use, modify, edit, copy, reproduce, distribute, translate, create derivative works from, alter and publicly display, broadcast or publish any such intellectual property rights, for whatever purpose, in any form or medium, either on this web-site or elsewhere, whether related to the Promotion or in other activities or events arranged by Promoter, whether locally or world-wide.
- 35. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion modify or suspend the promotion or invalidate any affected entries/claims. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
- 36. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion and Offer or accepting or using the Prizes, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the value of the Prizes or the minimum allowable by law (whichever is greater).
- 37. The Promoter will not be responsible for any failed connection by your attempt to access this Website or EE's website for whatever reason.
- 38. You agree to be bound by these Terms and Conditions.
- 39. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.

40. These Terms and Conditions shall be governed by and construed in accordance with the laws of England and subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Sony Mobile Communications AB, 221 88 Lund, Sweden