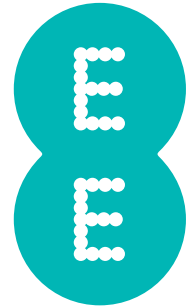


# JELSON

## IMPROVING BUSINESS MOBILITY AND EFFICIENCY IN FLEET MANAGEMENT



Jelson empowers mobile workers to choose a device that'll make them more productive while improving control of usage and costs

### Customer's challenge

Jelson builds homes differently by building them better. The family-run business has been serving the East Midlands housing market for more than 125 years.

It manages the whole housebuilding process end-to-end, with trusted craftsmen, exceptional service and straightforward pricing. This helps ensure high quality throughout the construction process, providing clients with superior homes.

Modern and cost-effective features don't just apply to homes. They can also be found in the way Jelson manages its mobile communications. Amy Burton does that. But, with over 200 connections – and growing – she was getting pulled away from her day job.

"My primary role is organising staff training and health and safety checks," says Amy. "But I was spending more and more time dealing with phone orders, invoices and customer service issues. There had to be a better way."

### Our solution

Now, with Mobility Manager Advanced from EE, employees have greater choice over the mobile device they need to work most productively. So, they're more likely to feel happier and satisfied in their jobs; and Jelson benefits from simpler management.



**I can see usage, spend, devices – all in one place. No more sending emails or getting tied up on the phone. It's so much easier. 🙌**

**Amy Burton, Group Safety and Training Advisor, Jelson**

"Our people choose from a pre-agreed catalogue and I simply log in and place the order on the portal," Amy adds.

Mobility Manager Advanced can be adapted to changing business needs. For example, it can be configured so users can self-serve. To Amy's delight that's something the company's considering. Also, the catalogue can be set up to allow staff to personally contribute towards phone upgrades.

### Improved service plus 800 per cent productivity gain

Before, Amy was spending around four hours a week managing the company's mobile communications. Much of that time was taken up converting her monthly bill into a spreadsheet to split-out costs.

Then there were phones to be ordered for new joiners and upgrades. Replacements for lost or broken devices, a regular occurrence in the construction industry, were another headache.


With Mobility Manager Advanced, Amy gets everything done in just 30 minutes for an 800 per cent productivity improvement. That's valuable time she can spend tending to more pressing group safety and training matters.

## 4GEE at work case study

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"The process is automated with fewer steps," says Amy. "We could have a new site manager starting and I'll place the order and know they'll get their phone delivered the next day."

Furthermore, with reports and analytics at her fingertips, Amy can quickly spot negative trends and take action quickly. When she's not around, it's easy for a colleague to do that too.

 **The process is automated with fewer steps. We could have a new site manager starting and I'll place the order and know they'll get their phone delivered the next day. 🚀**

Amy Burton, Group Safety and Training Advisor, Jelson

### Get in touch

To see more examples of how EE can transform your mobile fleet management visit: [www.ee.co.uk](http://www.ee.co.uk)

To learn more about Jelson please go to: <http://www.jelson.co.uk/>

Follow EE on [LinkedIn](#)

Request a call-back at:

<https://ee.co.uk/business/large/call-me-back>,

or for more information please phone **0800 079 0876**

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### IT'S OFFICIAL, OUR 4G NETWORK IS 50% FASTER THAN ANY OTHER

The services described in this publication are subject to availability and may be modified from time to time. EE 4G coverage available to over 90 per cent of the UK population and growing – see [www.ee.co.uk/coverage](http://www.ee.co.uk/coverage) for details. Speedtest.net's Fastest Mobile Network Award winner 2015, showing average 4G download speeds for UK as a whole: EE 33.03mb/s, 2nd place network: 20.7mb/s, making EE 59% faster than the 2nd place network. Based on Ookla's Speedtest Intelligence Portal & Aggregated Data 01.04.15-30.09.15. See [ee.co.uk](http://ee.co.uk) for more. A trade mark of OOKLA. Used under license. Reprinted with permission. © 2016 Ookla. All Rights Reserved. Services and equipment are provided subject to EE standard terms and conditions – see [ee.co.uk/business/terms](http://ee.co.uk/business/terms) for details. Nothing in this publication forms or implies any part of any contract.