

EE COMING SOON PRIZE DRAW.

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Participants of the Promotion agree to be bound by these terms and conditions.

Promoter: EE Ltd, Hatfield Business Park, Mosquito Way, Hatfield, Hertfordshire AL10 9BW.

Administrator: TLC Marketing UK Ltd, 17a-19 Harcourt Street, London, W1H 4HF

1. The EE Coming Soon Prize Draw (the 'Prize Draw') is open to all UK (England, Scotland, Wales and Northern Ireland), residents aged 18 or over, excluding employees of the Promoter and its affiliates or agents, the immediate families of such employees and any other person connected with this Prize Draw.
2. Promotional Period: Automatic entries will be collected between Tuesday 1st September 2015 at 9.00am and 23:59pm on 29th October 2015.

3. To enter: Customers who complete the form hosted on <https://ee.co.uk/ee-and-me/comingsoon> will automatically be entered into the prize draw.
4. Once a customer enters the promotion, they will automatically be entered in to every draw from the date they enter.
5. The prize draws will take place on the following dates: The prize draws will take place on the following dates: 3rd September, 7th September, 10th September, 14th September, 17th September, 21st September, 24th September, 28th September, 1st October, 5th October, 8th October 2015, 12th October 2015, 15th October 2015, 19th October 2015, 22nd October 2015 and 26th October 2015. Grand prize draw will take place 30th October 2015.
6. Prizes: There are 17 prizes to be won. Customers who win one of the first 16 prizes will have the opportunity to choose one of three bundle options worth £200 (Bundle option 1: Polaroid Cube and Zip Printer, Bundle option 2: B&O Es3i and Polaroid Cube, Bundle option 3: B&O Es3i and B&O Form 2i. The final prize consists of a bundle worth £5,000 including (18 months of EE TV and fibre broadband plus free calls, EE Action Cam, B&O H2, B&O H3, B&O H6, B&O ES3i,

B&O Beolit 15, B&O Form 2i, B&O Leather storage bag for H6, B&O H8, Philips Screeneo short-throw projector, Philips PPX4350 WiFi Portable Projector and Polaroid Zip Printer).

7. The prizes are non-transferrable. There are no cash alternatives to the prize offered. In the event of unforeseen circumstances the Promoter and TLC Marketing reserves the right to substitute for the prize an alternative of equal or greater value.

8. Winner Selection and Notification: 17 winners will be selected at random from all eligible entries by a computer process that produces verifiably random results. Each winner will be contacted via email within 3 working days of winning. Each winner will have 7 days to confirm acceptance of the prize. If a selected winner fails to claim the prize, they will forfeit the bundle and another valid entry will be drawn.

9. Delivery of Prizes: Bundles to be sent to winners within 30 days of the final draw taking place on the 30th October 2015.

General:

10. By completing the form hosted on <https://ee.co.uk/ee-and-me/comingsoon> , all entrants will be deemed to have accepted and be bound by the rules and consent to the transfer of their personal data to the Data Controller for the purposes of the administration of this prize draw and any other purposes to

which the entrant has consented. All entry instructions form part of the rules.

11. Winners' full names and counties will be available on request by sending an SAE to the promoter within 60 days of the closing date.

12. The Promoter accepts no responsibility for late, incomplete, incorrectly submitted, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise.

13. The Promoter, TLC Marketing and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Prize Draw or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.

14. The Promoter reserves the right in its sole discretion to disqualify any individual that corrupts or affects the administration, security, fairness, integrity or proper conduct of

the promotion.

15. If for any reason any aspect of this Prize Draw is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Prize Draw, the Promoter may in its sole discretion modify or suspend the Prize Draw or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.

16. The Prize Draw and these terms and conditions are governed by English Law and shall be subject to the exclusive jurisdiction of the English Courts.