

## **BRITISH ACADEMY GAME AWARDS – THE EE MOBILE GAME OF THE YEAR AWARD 2019**

### **VOTING PROCESS**

Members of the public will be allowed to cast one vote only online on the EE website by submitting their email address via a form on insert website. Only one entry is permitted per person. We will use the unique email address to determine whether someone has already voted or not.

A limited number of tickets to the Awards ceremony only will be offered to those who enter, as a prize draw.

All marketing of the nominations and pushes to vote will give equal prominence to all six nominees.

### **VERIFICATION OF RESULTS**

All votes undergo a double count by both the EE online and WAP team and third parties, with any duplicates removed to ensure accuracy.

All votes are sent to third party who will manage the verification of online votes. For this award this process is limited to the following: ?

Results will remain strictly confidential until they have been announced at the British Academy Games Awards on Thursday 4 April. A

**This Award is governed by the Academy's rules and guidelines. The Academy reserves the right to present the EE Mobile of the year at its discretion.**

### **PRIZE DRAW TERMS AND CONDITIONS FOR TICKETS TO THE EVENT**

1. The prize draw is open to all UK residents aged 18 or over except employees of any company or organisation associated with the prize draw (including EE group companies and the British Academy of Film and Television Arts) and their families; the agents of any of the above companies or organisations, their employees and the families of their employees; or any other person associated with this prize draw. We may ask you to provide proof of age by supplying us with a valid passport or driving licence.

2. Only people living within the UK may vote. If you vote from outside the UK your vote will be discounted. If your IP address suggests you may be voting from outside the UK, your vote may also be discounted.

3. To enter, vote for your favourite Mobile Game title on the website by 17.00 on 29th March 2019. All entry instructions and instructions given to winners by EE, representatives of the British Academy of Film and Television Arts or any other person connected to the prize will form part of the terms and conditions, which, by taking part, all entrants will be deemed to have accepted.

4. Only one vote per person per channel. You can vote for a Mobile Game title nominated more than once but you'll only be entered into the prize draw once and only one entry per person. No purchase necessary. Data charges may apply when you vote online.

5. EE reserves the right to remove any votes the independent adjudicator believes may have been cast using web robots or any other method that interferes with the fair administration of the prize draw or the Mobile Game Award deems to be fraudulent

6. The winner will be selected at random from all entries received in this prize draw and can choose to attend the EE British Academy Game Awards in London with a guest. Travel costs of up to £100 (to be shared between the winner and their guest) and accommodation (chosen and booked by EE for the winner and their guest) are included in the prize. The winner must claim their travel costs from Cake Group, who are managing ticket fulfilment for this prize draw for EE, by submitting receipts to [bafta@cakegroup.com](mailto:bafta@cakegroup.com) for reimbursement. Both the winner and their guest must be aged 18 or over. The prize does not include meals, refreshments or any other expense that may be incurred by accepting the prize.

7. The prize draw closes at 17.00 on 29<sup>th</sup> March 2019. The winner will be drawn at random from all eligible entries by an independent person on 30<sup>th</sup> March 2019. The winner will be contacted on or before 12 pm on Monday 1<sup>st</sup> April 2019 by telephone or email.

8. EE accepts no responsibility for entries not received. Proof of sending is not proof of receipt.

9. If the winner is unable for any reason to accept a prize (including not being available on the date of the event) or cannot be contacted by 12pm on Tuesday 2<sup>nd</sup> April, EE reserves the right to award the prize to another participant whose name will be drawn at random from all other eligible entries received.

10. Prizes are not transferable and no cash or other alternative is available.

11. The decision made by the judges is final. No correspondence will be entered into.

12. EE reserves the right (a) to substitute alternative prizes of equivalent or greater value and (b) in exceptional circumstances to vary, amend or withdraw this prize draw on reasonable notice. Please remember that we can, at our discretion, withdraw the prize if winners and/or guests fail to meet the admission requirements of the event or if the winner and/or their guest exhibits inappropriate or dangerous behaviours. This includes behaviours such as being under the influence of alcohol, illegal drugs or causing a nuisance. The prize can also be withdrawn if, in our opinion it is deemed necessary or if circumstances arise outside of our control.

13. The prize winners' names will be available on request by sending a SAE to the promoter's address and specifying which prize draw you are enquiring about.

14. Any queries relating to the prize draw should be directed to [bafta@cakegroup.com](mailto:bafta@cakegroup.com)

15. The winner may be required to take part in some publicity.

16. By submitting your details in our prize draw, you agree for EE to process your data in accordance with its privacy policy. You can find out more about the EE privacy policy by visiting [www.ee.co.uk](http://www.ee.co.uk).