



12 MONTHS KIDS PASS OFFER

Version 1

2019

Terms and Conditions

Kids Pass T&Cs – Oct 1st to Nov 4th 2019

Claim a 12-month Kids Pass membership when purchasing any Huawei phone on a consumer plan from 1st October 2019 to 4th November 2019 directly from EE (the “Offer”) – Full Terms and Conditions

These Terms and Conditions (“Terms”) govern this Offer. Entry and claim instructions form part of the Terms which you will be deemed to have accepted if you participate. Please read the following Terms carefully and keep a copy for your information.

Free 12 Month Kids Pass

Eligible Customers who make a Qualifying Purchase (a “Participant”) will receive a unique link (“Redemption Code”) to claim a 12-month membership to Kids Pass. Kids Pass is an App-based service which provides discounts at attractions and cinemas throughout the UK. Kids Pass is subject to Kids Pass registration and user terms and conditions which can be found on its website www.kidspass.co.uk/terms.

Redemption Codes are valid until 30 November 2019. Any Redemption Codes not redeemed by midnight on the 30th November 2019 will expire and will no longer be valid. Redemption Codes cannot be exchanged for cash or other alternatives.

One Redemption Code and one Kids Pass per Qualifying Transaction. Participants must follow the instructions after using their unique link to claim the Kids Pass membership. See “How to Redeem” below.

Kids Pass is subject to users redeeming on the Kids Pass website and acceptance of additional Kids Pass terms and conditions. Registration requires name, mobile number, email, password and postcode, and consent to Kids Pass’ terms and conditions.

A full list of Participating offers can be found in the Kids Pass App. Kids Pass will provide a percentage discount that may vary depending on date and location and will be confirmed in the “my savings” section of the App as a monetary saving, following purchase.

Redemption Codes, tickets and discounts offered by Kids Pass and subsequent purchase of tickets provided by Kids Pass are subject to availability at the point of redemption, whilst stocks last. EE provides no guarantee that all Redemption Codes, Discount Vouchers or tickets will remain available throughout the membership. EE reserves the right to amend this Offer at any time which may include the substitution of the Redemption Code or Kids Pass for a suitable alternative.

Eligibility and Participation

This Offer is open to UK residents aged over 18 (“Eligible Customers”), on any consumer plan, whether they are new or existing customers.

To participate Eligible Customers must complete a Qualifying Purchase and register online by providing the information set out hereinbefore. A “Qualifying Purchase” is the legitimate purchase, directly from EE, between 1st October

2019 and 4th November 2019 of a Huawei phone on a consumer plan (the “Offer Period”).

How to redeem your codes

Participants will be sent a unique link to the Kids Pass site to claim their 12 month pass. Participants will need to complete and submit the requested information (name, mobile number, email, password and postcode) and accept the Kids Pass user terms and conditions at www.kidspass.co.uk/EE to redeem a Kids Pass membership.

Other important terms

No participations from organised groups, third parties, or agents, will be allowed. Incomplete applications or applications that are not in accordance with the participation or claim instructions will be rejected. Entry via or using malicious third party software (to be determined at EE’s sole discretion), or any other electronic or automated means is strictly prohibited, including (without limitation) use of bots, crawlers, browser plug-ins or browser extensions that scrape and/or modify activity of the platforms used by EE to deliver the Redemption Code and/or Kids Pass. EE reserves the right to disqualify entrants who use such methods, and any prizes will be forfeited by those entrants.

Entitlement to the Redemption Code or Kids Pass is personal to the Participant and cannot be transferred, unless otherwise permitted by the Promoter or Redemption Partners of Kids Pass. The unique link for Kids Pass has no monetary value and cannot be exchanged for cash.

Responsibility is not accepted for applications damaged, lost, or delayed as a result of any computer hardware, network or software failure of any kind. Loss of unique links may result in the Eligible Customer being unable to claim a Kids Pass or discount vouchers.

Applicants should retain a copy of their receipt as proof of purchase.

In the event of unforeseen circumstances, the Promoter reserves the right to substitute Kids Pass for an alternative of equal or greater value. In the event of any dispute the decision of the Promoter is final. No correspondence will be entered into.

These terms and conditions shall be governed by English law and the English courts shall have exclusive jurisdiction.