Free Beats Offer: Offer ends 15.05.19. Available when taking a 12 month SIM Only plan 50GB of data for £27/month. Available to upgrading customers when taking a 12 month Smart Plan with 50GB of data for £32/month and 12 month Smart Plan with 100GB of data for £35/month. Subject to availability. While stocks last. Offer cannot be redeemed for cash or exchanged. Free gift will be delivered within 45 days of purchase to your billing address. If your account falls into arrears within these 45 days, your gift will not be delivered until any outstanding balance is paid. If your account is still in arrears on the 46th day of your contract, you will no longer be eligible to receive your free gift. If you choose to cancel your contract with us within the first 12 months, for any reason, you must return your free gift within 14 days of cancellation. If you don't you'll be charged £109.95, the cost of buying the gift from EE without a promotional offer. Offer cannot be combined or used in conjunction with any other offer, discount or promotion.