

MBB PAYG LOYALTY

Mobile broadband pay as you go

Available from 21st February 2018

Loyalty bonus for mobile broadband packs

When you buy your 1st, 3rd and 5th data add-ons of 6GB or more for your mobile broadband PAYG device, you will get an extra 1GB of data (the “Loyalty Bonus”) which will be added to the data allowance that you buy.

Loyalty Bonuses last for the duration of the add-on’s validity period (e.g. 30 days or 90 days) and will not roll over if you do not use them up.

If you do not purchase an add-on of any size for 6 consecutive months you will lose the Loyalty Bonuses that you have built up. If you buy an add-on which is less than 6GB your Loyalty Bonus will pause until you next buy an add-on of 6GB or more so the Loyalty Boost you have already built up will be included in your add-ons.

Your first Loyalty Bonus will be applied to your first and second qualifying add-ons so you will get an extra 1GB of data added to both. If you then buy a third qualifying add-on you will get another Loyalty Bonus so 2GB in total will be added to your third and fourth add-ons. If you buy a fifth qualifying add-on you will get a further Loyalty Bonus so 3GB in total will be added to your fifth and any subsequent add-ons. You can accumulate a Loyalty Bonus of a maximum of 3GB.

Keeping track of Loyalty Bonuses

- You can keep track by:
 1. Logging into My EE
 2. Looking on the My EE app

Important things to remember about Loyalty Bonuses

Gaps between packs

You don’t need to buy your qualifying add-ons one after another to get your Loyalty Bonus – if you have a gap between qualifying add-ons we’ll pause counting and carry on as soon as you buy your next qualifying add-on. However, if you don’t buy any add-ons for 6 months or more your Loyalty Bonus will reset to zero and you will lose the Loyalty Bonus you have built up. You will get your Loyalty Bonus as soon as you buy your 1st, 3rd and 5th add-ons of 6GB or more.

Information correct as of 21st February 2018

