



# SIMCITY BUILDIT

## 4GEE TABLET PROMOTION

Version 01

Date February 2017

## 4GEE Tablet SIMCITY BUILDIT

1. Existing EE tablet customers, invited to participate in the Electronic Arts (“EA”) SIMCITY™ BUILDIT promotion (the “Promotion”), can receive a Pocketful of SimCash worth £3.99 (as of 27.01.2017). A Pocketful of SimCash provides you with 250 SimCash that can be used to make in-app purchases within the free to download game, SIMCITY BUILDIT. The SIMCITY BUILDIT app is available to GooglePlay account holders, aged 13 or older, using an Android compatible device running Android OS version **2.3.3** or higher. The game is free to download but data charges may apply. SIMCITY BUILDIT contains in-app purchases.
2. You will receive an email, SMS or MMS containing a unique GooglePlay Code (the “Code”) and a link to redeem your free Pocketful of SimCash. Your Code must be redeemed by no later 23:59 on 29th March 2017. Once your Code has been redeemed and your SIMCITY BUILDIT profile has been credited with your Pocketful of SimCash, **subject to EA’s User Agreement referenced in paragraph 4**, SimCash will not expire.
3. Each Code can only be used once and is not for exchange or resale, is non-transferable, and no cash alternative is available. EE/EA has the right to reject a Code if it’s deemed as misused in any way
4. All in-app purchases made using SimCash are subject to EA User Agreement and Privacy and Cookie Policy available at [www.ea.com/legal](http://www.ea.com/legal). EA will be responsible to you if your in-app purchases are not: as described, fit for purpose or of satisfactory quality.
5. Good for a “Pocketful of SimCash” for use in SimCity BuildIt on Google Play from compatible internet connected devices. Offer expires on 30 March 2017. Offer good in United Kingdom only. See [https://play.google.com/intl/en\\_uk/about/promo-terms.html](https://play.google.com/intl/en_uk/about/promo-terms.html) for more information
6. Employees of EE and their immediate families are not eligible for this promotion.
7. The Promotion is not to be used in conjunction with any other EA offer or promotion.
8. For the administration of this Promotion, we will process your information in accordance with EE’s privacy policy, details of which can be found here <http://ee.co.uk/privacy-policy>. Before downloading and using SIMCITY BUILDIT, you must read and agree to EA’s User Agreement and Privacy and Cookie Policy, details can be found at [www.ea.com/legal](http://www.ea.com/legal).
9. EE reserves the right to amend or temporarily suspend this Promotion in the event of any unforeseen circumstances or technical reason outside its reasonable control, with no liability to you or third parties.

10. This Promotion and these terms and conditions shall be governed by and construed in accordance with the laws of England and Wales and the Courts of England and Wales will have exclusive jurisdiction.
11. By receiving the Code and participating in the Promotion, you agree to be bound by these terms and conditions and by any other requirements set out in related promotional materials.
12. **Promoters:** EE, Trident Place, Mosquito Way, Hatfield. Hertfordshire, AL10 9BW.

