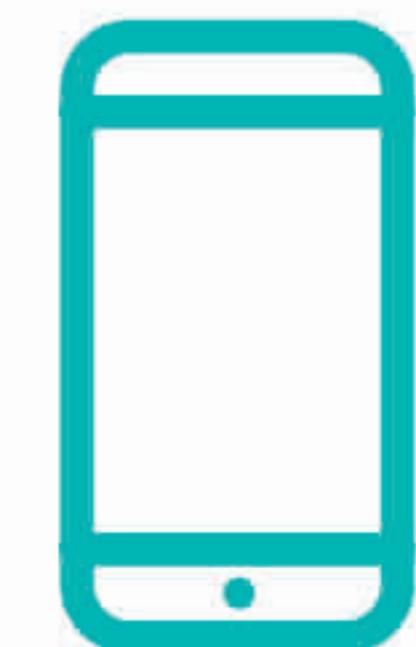


4G IS CHANGING CUSTOMER HABITS

Since using 4G,
26% say they use their home broadband less.



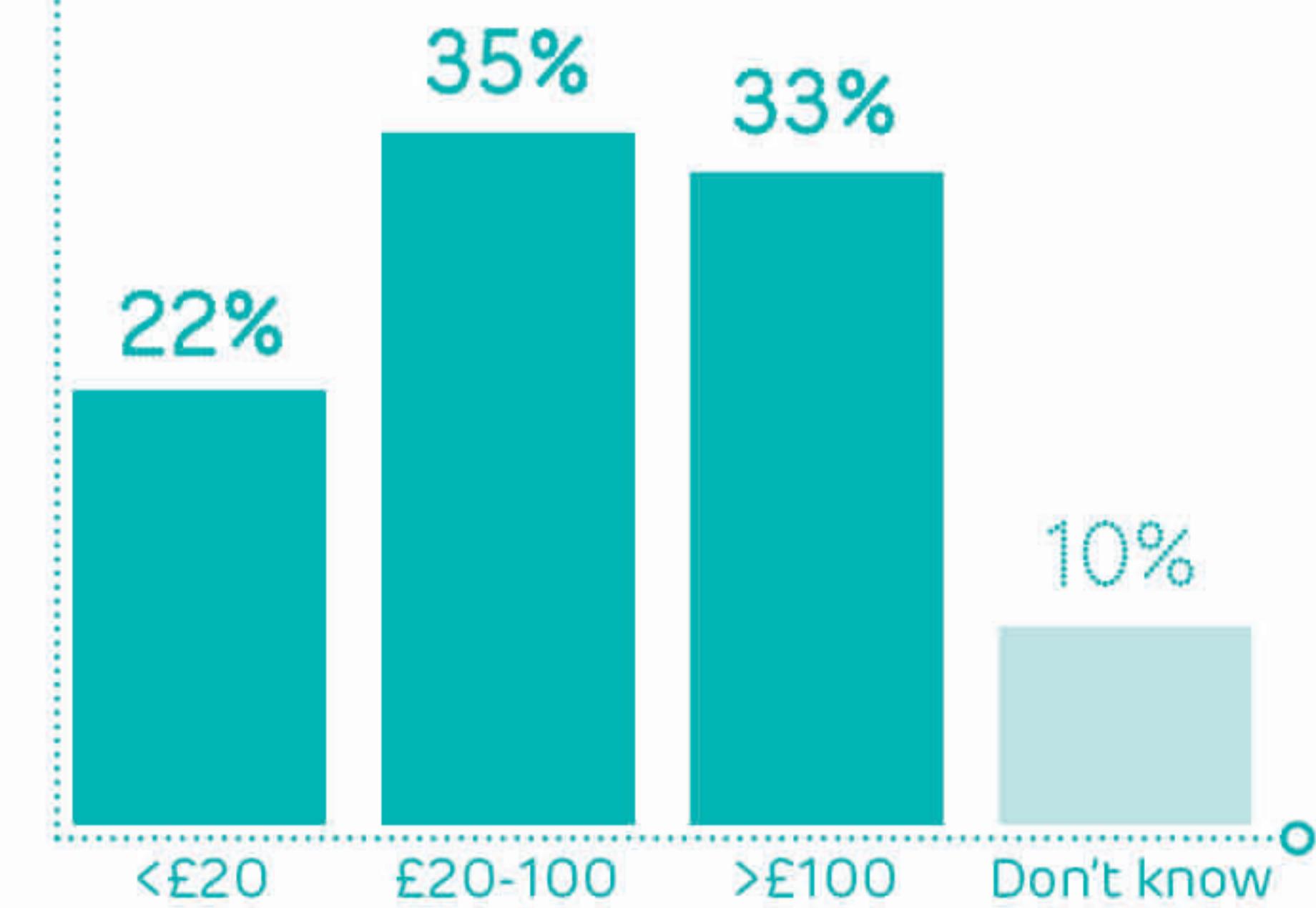
28% of people shop online **more** since having 4G.



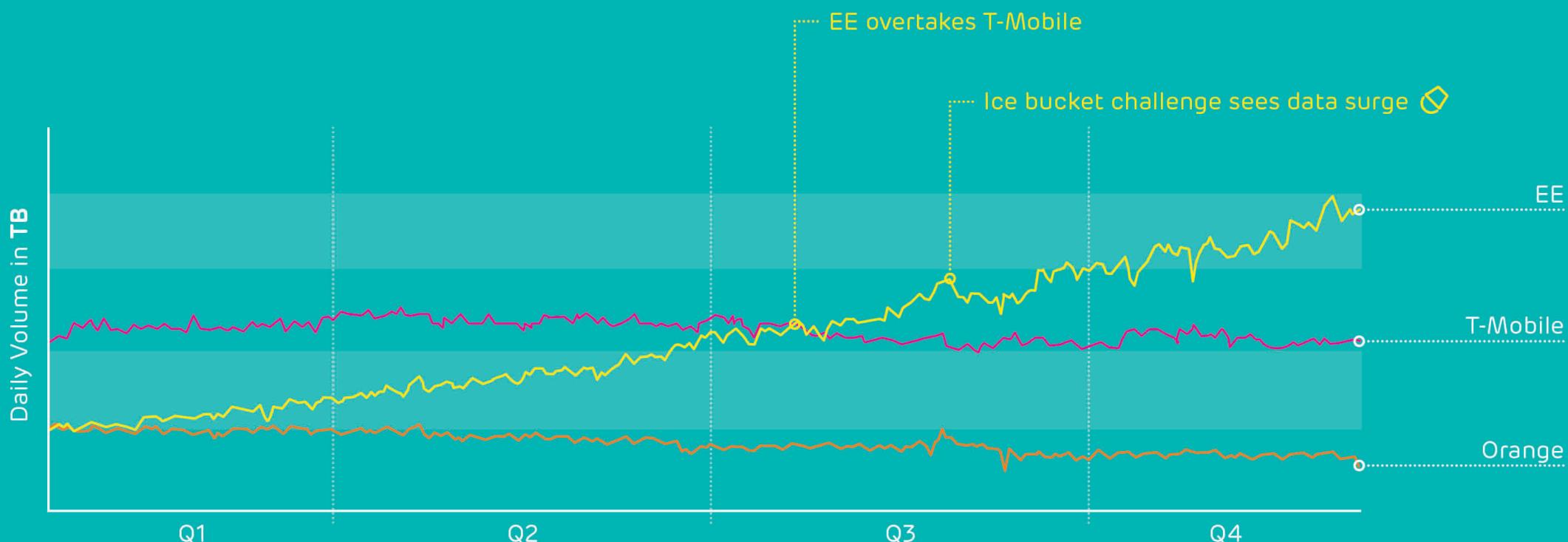
Since using 4G,
48% use fewer or no public WiFi hotspots.



Amount spent in November shopping **using 4G**.



EE SURGES AHEAD 600% DATA GROWTH



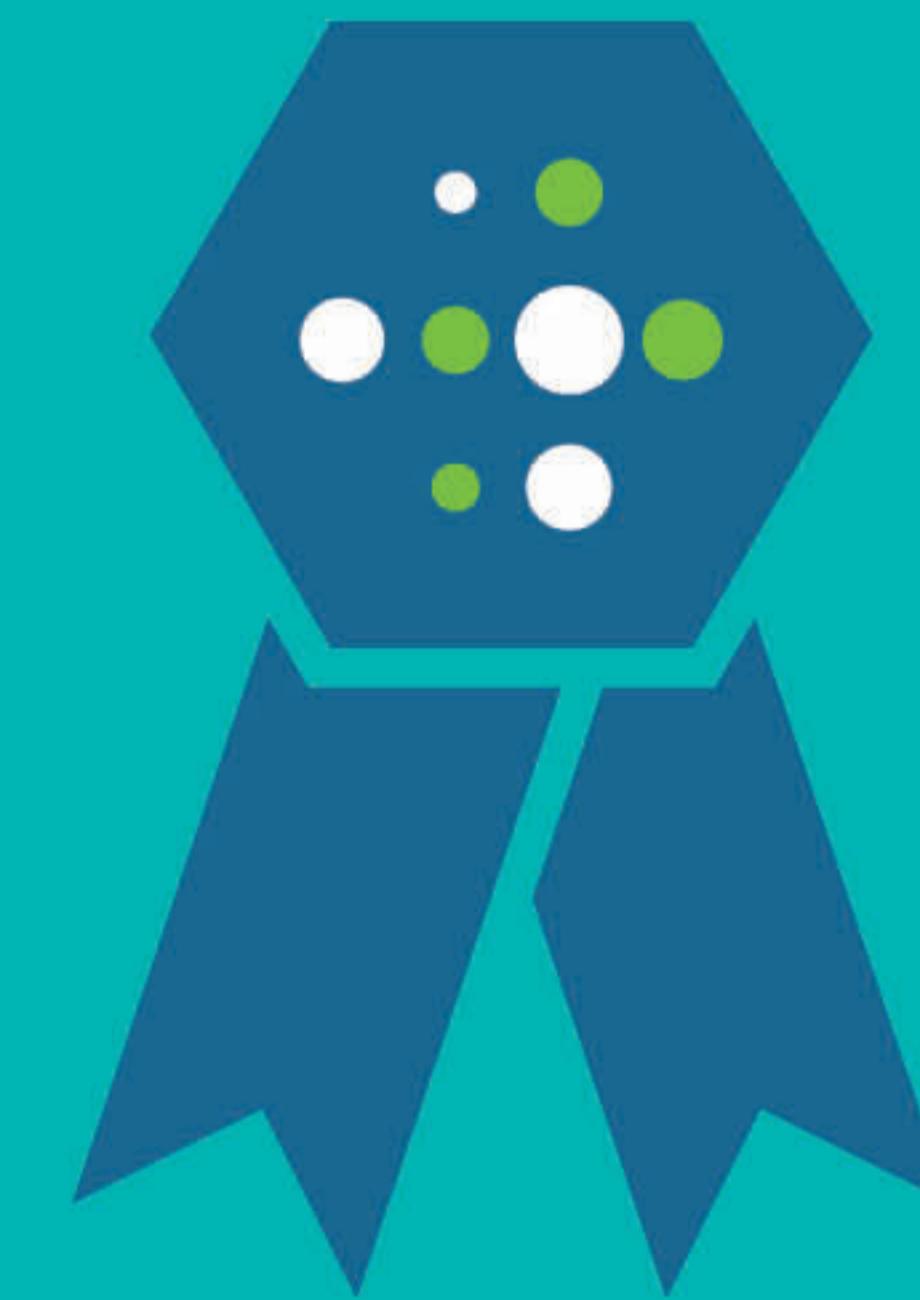
AWARD-WINNING NETWORK



uSwitch.com
Fastest Broadband



EE won outright or tied for first place for
every Rootmetrics award in 2014



Belfast | Birmingham | Bristol | Cardiff | Coventry
Edinburgh | Glasgow | Hull | Leeds and Bradford
Leicester | Liverpool | London | Manchester
Newcastle | Nottingham | Sheffield