

A COMPLETELY NEW WAY TO ENJOY TV





WHY EE TV?

With the most advanced 4G and home broadband network in the UK, we have unrivalled understanding of how people watch video and use their mobile devices. We're using this knowledge to create an all-new TV experience that's easy-to-use and accessible in every room.

A MULTI SCREEN EXPERIENCE

Users can pause, rewind or record live and pre-recorded programmes simultaneously on up to four devices – from TV to smartphones and tablets. With EE TV, it doesn't matter if the family want to watch different things at the same time.

TOUCH CONTROL & FLICK

The EE TV app lets users browse and watch programmes, plan ahead or manage recordings without interrupting what's on the TV. And with the simple flick of a finger, it's easy to move the content from a mobile device straight to the TV screen.

REPLAY AND RESTART

With the Replay feature, EE TV records the user's six favourite channels, allowing them to view anything from the past 24 hours. Missed the start of a show? One click of 'Restart' will jump back to the beginning.

GREAT CONTENT

In addition to Freeview HD, with more than 70 channels, EE TV provides a range of great catch-up and on-demand services like BBC iPlayer, 5OD and Wuaki.tv. Major Internet video apps including Daily Motion, You Tube and The Weather Network are also available.

LOADS OF STORAGE

A huge 1TB hard drive can store up to 600 hours of standard TV, or 300 hours of HD, so there's space for all the family's favourite shows.

FUTURE-PROOF TV

With powerful processing power and HTML 5 compatibility, EE TV is designed to be future-proof. Functionality, content and new applications can easily be developed and updated over time.

UNBEATABLE VALUE

The EE TV smart box, worth £300, is free for all EE mobile customers who sign up to an EE Broadband plan. Plans start from just £9.95* per month and include free weekend calls and unlimited broadband. The package provides annual savings of over £200 versus some of our nearest rivals. Those customers signing up to new pay monthly 4GEE mobile plans** will also receive a huge boost to their 4G data allowance, increasing to 10GB or 20GB depending on their contract.

* Plus £15.75 line rental

** 10GB data boost is available on PAYM plans from £14.99. A 20GB data boost is available on plans from £43.99. The data boost is also available on select SIMO plans.

	Unlimited Broadband & TV	EE	TalkTalk	BT	Virgin Media	Sky
PRICING	Up to 17Mb/s (ADSL)	£9.95	£18.50 (£9.95 for 6 months)	£21 (£13 for 6 months)	N/A	£29 (£1.50 for 6 months)
	Up to 38Mb/s (Fibre)	£19.95	£28.50 (£14.25 for 6 months)	£30.45 (£15 for 3 months)	£20 (£15 for 12 months)	£41.50 (£21.50 for 6 months)
SET TOP BOX	Pause, play, rewind	YES	YES	YES	YES	YES
	Hard-drive	1TB	300GB	500GB	500GB	500GB
	Simultaneous recordings	Up to 4	Up to 2	Up to 2	Up to 3	Up to 2
	Multiscreen included	Free (up to 4)	NO	NO	Yes, +£6.50 per month	Yes, +£11.25 per month
	Restart / replay	6 channels	NO	NO	NO	NO
CONTENT	Live channels	70+ 10HD channels	77	78	60	240
	Catch-up apps	2 (more coming soon)	5	5	4	8 (not apps)
	Premium movies/ box sets	YES	YES	YES	YES	YES
	Premium sports	N/A	Sky Sports +£30	Free BT Sport	Sky Sports/ BT Sports (+£40)	Sky Sports +£30
	Internet video apps	12, including YouTube	NO	NO	2 (Netflix/ YouTube)	NO
MOBILE APP	Streaming live TV	YES	NO	NO	YES	YES
	Streaming recordings	YES	NO	NO	NO	NO
	Multiple devices	3 (free)	NO	NO	Max 2	Max 2
	Mobile Remote Control	YES	NO	NO	YES	NO
	Flick to TV	YES	NO	NO	NO	NO