



Virgin Media extends long-standing MVNO partnership with EE

Virgin Media customers to continue to benefit from the UK's biggest and fastest mobile network

21 October 2013, United Kingdom: [EE](#) and [Virgin Media](#) have announced that EE will continue to provide the network and services that underpin Virgin Media's mobile service, Virgin Mobile, the UK's leading MVNO with over three million customers.

The new and exclusive MVNO agreement is an extension of EE and Virgin Media's longstanding and successful partnership, which dates back to the launch of Virgin Mobile in 1999 as the world's first MVNO.

EE was selected based on the strength of its network, its strong industry reputation and its flexible and technologically advanced MVNO platform. EE offers the widest 3G and 2G coverage in the UK as well as the country's biggest 4G network.

Gerry McQuade, Chief Marketing Officer, Non-consumer, EE said: "We're delighted that following a competitive industry tender, Virgin Media has again chosen to partner with EE and build on our longstanding and successful relationship. By choosing the EE network, Virgin Media will ensure its customers and around 14,000 employees continue to have access to the UK's biggest and fastest mobile network."

Dana Strong, Virgin Media's Chief Operating Officer, said: "Combining the leading mobile network with our powerful broadband means Virgin Media customers get the best connectivity whether at home, out and about, or even beneath the streets of London. Having worked together for over a decade, this partnership between the world's first virtual operator and what is now Britain's most comprehensive mobile network is moving into an exciting new phase."

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Notes to Editors:

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About EE

EE is the largest and most advanced digital communications company in Britain, delivering mobile and fixed communications services to consumers, businesses, government and the wholesale market. With more than 15,000 employees and 600 retail stores, EE serves more than 27 million mobile and broadband customers on EE, Orange and T-Mobile plans.

EE runs the UK's biggest and fastest mobile network, having introduced the UK's first and only superfast 4G mobile service in 2012. In September 2013 EE's 4G coverage reached more than 60% of the UK population, with plans to cover 98% of the population by 2014. EE's 2G coverage today reaches 99% of the population and 3G reaches 98% of the population. EE's superfast fibre broadband service covers 54% of the UK population, and ADSL broadband service covers 98.7% of the population.

EE has received extensive independent recognition including being ranked the UK's best overall network by RootMetrics®, and Best Network for Business at the 2013 Mobile Industry awards.

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About Virgin Media

Virgin Media is the first provider of all four broadband, TV, mobile phone and home phone services in the UK.

The company's cable network – the result of multi-billion pound private investment – delivers ultrafast broadband to over half of all UK homes, with speeds of up to 120Mb, as well as market leading connectivity to thousands of public and private sector organisations across the country.

Virgin Media has developed the most advanced interactive television service, bringing together broadcast TV, thousands of hours of on demand programming and the best of the web in a single set-top box powered by TiVo. The company was the first to offer HD TV and 3D on demand to millions of British households.

The world's first virtual mobile network was launched by Virgin Media and it is also one of the largest fixed-line home phone providers in the country.

Virgin Media is a part of Liberty Global plc, the world's largest international cable company. Together Virgin Media and Liberty Global serve 25 million customers across 14 countries, helping connect people to the digital world and enabling them to discover and experience its endless possibilities.