



HOW WINDOWS TABLETS CAN BENEFIT YOUR BUSINESS

Tablet use in business is becoming widespread and is enabling a new era of mobile working. Companies that are yet to adopt tablets risk falling behind their competitors; this white paper ([link](#)) by independent researchers GfK shows that tablets confer clear business benefits in terms of performance, innovation and employee engagement.

Business tablet adoption is driven by a combination of new types of employee mobility and employee demand for great devices – but some decision makers are still finding it hard to build a compelling business case and to overcome concerns about costs, security and technical issues associated with tablets. **If that's you, we can help.**

**TURN OVER TO SEE FIVE KEYS WAYS
WINDOWS TABLETS MAY HELP YOUR BUSINESS**



ENHANCED MOBILITY

As tablets combine portability with large screens they enable new ways of working that were not possible with laptops and mobile phones alone. Picture this: One of your team needs you to make a decision about a property that is on the market, a broken part that needs replacing, or a problem on the production line. The problem is, you are at head office - 200 miles away. Fortunately, they've taken some pictures and, with Windows tablets' great cameras and high resolution screens, you could be in the same room. You can decide in confidence. The upcoming release of Windows 10 also enables mobility as it offers offer the same platform across all devices. The new release also has a cross platform Windows app store which is designed to enable your organization to acquire, create and deliver the apps you need for truly mobile working.

PRODUCTIVITY

Tablets turn downtime into uptime. Windows tablets are instantly 'on', and because they are so thin and light to carry, your workforce can make the most of short snatches of time, such as in a taxi, or whilst standing in line. Left a document back at the office? No problem – using your Windows tablet and 4G connectivity with EE, you can access it from Windows OneDrive cloud-based storage and document management system and get working straight away. No other tablets offer the same built-in native Microsoft Office experience offered by Windows tablets; this means your staff have access to the same applications, and enjoy the same quality and ease of use, whether they are on the move or back at base.

CUSTOMER SERVICE

Because they enable workers to become mobile, and mobile workers to become connected, Windows tablets can also drive improvements in customer service. The devices give your customer-facing staff instant access to company information and processes, so they can answer customer queries on the spot, link into back-office systems and even conduct transactions in real time. Again, having Microsoft Office built in is an advantage, making documents highly portable between the office and the customer environment, whether that is the shop floor, customer's home or other remote location.

COMPANY IMAGE

Whatever your business, you will find Windows tablets that convey a professional, cutting edge image. A wide variety of brands choose Windows as the operating system for their tablets, which means plenty of choice for your business. For your sales team, you can choose high end tablets with large screens tablets to show company presentations in their best light. For your field-workers, ruggedized tablets that can withstand challenging conditions, which will enable you to bring the front-lines of your operations up-to-date.

EMPLOYEE ENGAGEMENT

The value of cultivating a leading-edge image isn't limited to impressing customers. Consumers love tablets so it is not surprising that many people want to use them at work too. Providing Windows tablets to your employees is one way to inspire them to be more engaged, enthusiastic, and productive.

Overall, as the white paper ([link](#)) concludes tablets are becoming a given for business. Windows tablets offer a wide range to suit every type of company, and every business need. To find out more call 0800 0790872