



Promotion Participation Form

Background

Until 31 May 2018, EE together with Huawei will be promoting a Secret Cinema Experience Zone in this store (the "**Promotion**"). A full list of participating stores can be found at the end of this form.

You have been invited to participate in the Promotion by having your photo taken within our in-store Secret Cinema Experience Zone. We may use this photo, captured as part of the Promotion, on the in-store scrolling video screens until the 31 May 2018. We may also use this photo on EE social media platforms up to and after 31 May 2018. In exchange for your participation in the Promotion, you'll receive a copy of the photo to your mobile phone via Bluetooth. This requires you to accept receipt of the photo. This photo can only be sent to you once. If you share the photo with certain hashtags on social media, you will instantly win a bag of sweets. The photo can be used for your own personal and legal use.

Your permission to appear in the Promotion

By requesting the photo be sent to your mobile phone via Bluetooth and accepting the incoming image on your phone screen, you give your permission for EE to display the photo on the in-store scrolling video screens until 31 May 2018, and on EE social media platforms and in other promotional materials indefinitely.

You give permission for this use to be anywhere in the world and whenever and for as long as EE wish; and give all consent necessary for the purposes of Part II of the Copyright, Designs and Patents Act 1988. You understand that EE may then use, copy, publish, transmit, distribute, modify, and display the photo in promotional material.

You agree, should EE ask you, to use all reasonable endeavours to sign any future additional documentation or to do any acts or things which may reasonably be required to give full effect to the agreement here.

Participating EE Stores

London Tottenham Court Road; London Westfield White City; London Westfield Stratford; Oxford Westgate; Nottingham Victoria.