



EE X EA SPORTS FC™ SOCIAL COMPETITION

TERMS

DATE: 26 SEPTEMBER 2025

1. The Competition is open to UK residents, other than employees of BT Group (BT, EE or Plusnet) their families or its agencies.
2. The Promoter reserves the right to verify the eligibility of entrants and check their identity.
3. The winner have the opportunity for their design to appear in EA SPORTS FC 26 Ultimate Team™ as an outfield kit. The runner up will also have the opportunity for their design to appear in EA SPORTS FC 26 Ultimate Team as the goalkeeper kit.
4. The prize is subject to availability.
5. The Promoter reserves the right to substitute a prize of equivalent or greater value if this is necessary for reasons beyond its control.
6. Entries must be submitted through Instagram by 13 October 2025. The individual must post their kit design on their Instagram story and tag EE (@EE) and @EASportsFC to enter. The top 4 designs will be selected by EE, Tobit Brown and Emmanuel Brown and announced on the EE Instagram on [20 October 2025](#) and will be contacted through Instagram Direct Message. The five designs will be put to a public vote and the design with the most votes will win. The design with the second most votes will be the runner

up. The poll will close on [21 October 2025](#) and the winner will be announced on 22 October 2025.

7. Winners will be selected in order of merit and will meet a minimum standard of quality. The judges' decision is **final**, and no correspondence will be entered into.
8. Winners must sign any documents reasonably required by EA Sports FC™ for the prize to be fulfilled or activated. Failure to do so may result in forfeiture of the prize.
9. A list of prize winners (first and last name and county only) may be obtained by written request by sending an SAE to BT, One Braham, 1 Braham Street, London E1 8EE on or before 30 November 2025.
10. Your personal details will be retained for the purpose of the Competition and will not be processed for any other purpose, unless you choose or have chosen to receive information from the Promoter. For more information, please see EE's Privacy Policy which can be found at [Privacy Policy | EE](#).
11. By entering this Competition, you agree that your image, biography and likeness (if applicable) may be used by the Promoter in unpaid promotional related publicity.
12. No cash alternative will be offered and prizes are non-transferable.
13. The Promoter reserves the right to disqualify any entrant that engages in inappropriate behavior or acts in a way that violates any of these Terms and Conditions.
14. By entering this Competition, you hereby transfer all copyright to the Promoter and confirm that you will from time to time sign all documents necessary to confirm such transfer. The Promoter shall be entitled (but not obliged) to use any entries submitted under this Competition in any form, for all purposes in all media (including without limitation) any goods or products manufactured by or on behalf of the Promoter.
15. Submitting an entry to this Competition is deemed to be acceptance by the entrants of these Terms and Conditions. The Promoter reserves the right to alter, amend or foreclose this Competition without prior notice in the event that unforeseen circumstances make this unavoidable.

16. The Promoter accepts no responsibility for any loss, damage, injury or disappointment suffered by any entrant resulting from entering this Competition or by the entrant's acceptance of the prize, or any damage to any entrant's or other person's computer or mobile phone equipment as a consequence of downloading any material relating to this promotion.
17. All entries must be the independent and original creation of the entrant and must not infringe the copyright or other intellectual property rights of any third party.
18. The use of bots, algorithms, or any automated processes to generate likes that do not originate from legitimate third-party accounts is prohibited. We reserve the right to disqualify any entry that we believe has benefited from such processes.
19. This promotion is governed by the laws of England and Wales.
20. The Promoter is EE Limited, One Braham, Braham St, London E1 8EE.
Registered in England No. 02382161.
21. By entering this Competition you agree and acknowledge that this promotion is in no way sponsored, endorsed, administered by or associated with TikTok or Instagram.

