



EE X BAFTA #SetTheStage Social Competition Terms

Date – 13th February 2025

Competition Terms

1. This Promotion is open to residents of the United Kingdom aged 15 to 17 who will not turn 18 before 31st August 2025, excluding employees of BT Group (BT, EE or Plusnet), their families (defined as parents, children, siblings, spouse and life partners), their agents and anyone professionally associated with this Promotion.
2. All entrants must have their parent/guardian's consent to enter. The Promoter reserves the right to verify the eligibility of entrants and check their identity.
3. No purchase necessary; however, internet access, email address and a valid Instagram or TikTok account are required. Entrants who post the video to their Instagram or TikTok feed must have a public account which remains public for at least 6 weeks following the end of the Promotion Period.
4. **Promotion Period:** Enter between 00:01 GMT on the 13 February 2025 and 23:59 GMT on the 21 March 2025 inclusive.
5. **To Enter:** Record a video of yourself up to 90 seconds long explaining how important you believe your chosen position (out of artistic leads, audio visual leads, scriptwriters (storytelling) leads, directors (storytelling) leads and production leads) is in the film industry and what impact they can make. Then, log onto your Instagram or TikTok account (or create one for free), and either send the video to @EE via a direct message including the word "Stage" in the message or post the video to your Instagram or TikTok feed tagging @EE and including the word "Stage" in the caption. You will receive a direct message on your chosen platform from @EE with a link within 1 working day. By 23:59 GMT on the 23 March 2025, click the link, complete the online form to provide your details (full name, email address, county of residence and date of birth), your parent/guardian's details (full name and email address), respond to all mandatory questions and answer 5 250-word questions about your motivation and competency to be entered into the Competition for your chosen role.

The Promoter will ask if the entrant has any medical conditions or special educational needs which are relevant to the selection process and the Prize. These questions are not mandatory. If the entrant answers "yes" to any of these questions, the Promoter will attempt to make reasonable accommodations to ensure the selection process is open and inclusive to all.

6. **Further Entry Details:**
 - a. Entrants must ensure they have their account settings to allow messages from anyone to receive the direct message from @EE.
 - b. If the entrant has not received the direct message from @EE within 1 day from their direct message or post, the entrant should contact EEBaftaSetTheStage@promowinners.com.
 - c. The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
 - i. are in breach of the Terms & Conditions;
 - ii. contain any content that is offensive, harmful, objectionable or which is otherwise unsuitable for publication including with respect to race, religion, origin or gender, or which could reflect negatively upon the name, reputation or goodwill of the Promoter or any brand partner;

- iii. contains or refers to any unauthorised third-party brand or reference any third-party names, logos and/or trademarks;
 - iv. promotes any political agenda; or
 - v. contains any content which has been created by an AI tool or which has been influenced by AI.
 - d. By entering this Competition, you hereby transfer all copyright to the Promoter and confirm that you will from time to time sign all documents necessary to confirm such transfer. The Promoter shall be entitled (but not obliged) to use any entries submitted under this Competition in any form, for all purposes in all media (including without limitation) any goods or products manufactured by or on behalf of the Promoter. To the extent this includes your Personal Data, we will ask for your consent before using it for these purposes.
 - e. Entrants are not permitted to use any music, sound or background recording in their entry video which is copyrighted or has any other rights owned by themselves or a third party.
- 7. Maximum of 1 entry is permitted per person during the Promotion Period. No person may win more than 1 Prize.
- 8. **The Prizes:** There are a total of 16 Prizes. The number of winners per category are set out below. All winners, excluding scriptwriters (storytelling) leads, will win 1 x place in the Young Filmmaker's Academy Set The Stage 8-day Residential Course on the 23 August 2025 – 30 August 2025 (the "Course") for their relevant position.
 - a. **Artistic Lead:** There will be a total of 2 winners. Each winner will win 1 x place in the Artistic Lead Course including a kick off day in a central London on 30 May 2025.
 - b. **Audio Visual Lead:** There will be a total of 6 winners. Each winner will win 1 x place in the Audio Visual Lead Course including a kick off day in a central London on 30 May 2025.
 - c. **Directors (Storytelling) Lead:** There will be a total of 2 winners. Each winner will win 1 x place in the Storytelling Lead Course including a kick off day in a central London on 30 May 2025.
 - d. **Production Lead:** There will be a total of 3 winners. Each winner will win 1 x place in the Production Lead Course including a kick off day in a central London on 30 May 2025.
 - e. **Scriptwriters (Storytelling) Lead:** There will be a total of 3 winners. Each winner will win 1 x place in the Scriptwriters (Storytelling) Lead Young Filmmaker's Academy Set The Stage programme (the "Programme"), consisting of a kick off day in a central London on 30 May 2025, virtual writers' rooms on 31 May 2025, 14 – 15 June 2025, 21 June 2025, 29 June 2025 and 1 shoot day out of 27, 28 or 29 August 2025 to watch production.
- 9. **Further Prize Details and Conditions:**
 - a. Winners must be available to take the Course or Programme, as applicable, on all stated dates. No alternatives are available.
 - b. The Promoter reserves the right to amend the exact dates as required. In this event, the Promoter will communicate all changes as early as reasonably possible.
 - c. All winners must receive their parent/guardian's written consent to take part in the Course.
 - d. All winners must take part in all applicable dates on the Course and Programme. Failure to attend may result in the immediate forfeiture of the Prize, determined at the Promoter's discretion.
 - e. The Course will take place at the Culford School, Culford Park, Bury St. Edmunds, IP28 6TX for the duration of 8 days. The shoot day on the Scriptwriters' Programme will also take place at this location.
 - f. All winners excluding Scriptwriter (Storytelling) Lead winners:
 - i. The Prize includes transport to and from the Course.

- ii. Each winner will receive 1 room for the duration of their 8-day Course.
- iii. The winner may not bring additional guests not on the Course to their accommodation except for on arrival and departure. Holding parties, events or causing excessive noise is prohibited and may result in a caution or termination of the Course.
- iv. If the winner damages their accommodation in any way, their parent/guardian will be required to cover all applicable costs of repair as soon as it has been established. The winner's parent/guardian must indemnify the Promoter for the full amount of any claim (including all legal costs) made against the Promoter by the accommodation provide as a result.
- v. The Prize includes 3 meals a day including packed lunches on set days.
- g. Scriptwriters (Storytelling) Lead winners will be provided a packed lunch on their shoot day.
- h. The winner must inform the Promoter of any dietary requirements or allergens at least 8 weeks prior to attending the Course/Programme.
- i. The winner must inform the Promoter of any wheelchair or any other access needs at least 8 weeks prior to attending the Course/Programme.
- j. The winner must comply with reasonable standards of behaviour whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner from participation in any aspect of the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or if the winner acts in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in the Prize being retracted.
- k. The winner must abide by any relevant terms and conditions set by the venue/s which form part of their Prize. It is their responsibility to ensure that they take care when moving around the venue/s.
- l. The winner will not be entitled to any compensation and will have no claim against the organisers if the Course/Programme or any other event forming part of the Prize is delayed, postponed, rescheduled or cancelled.
- m. For the avoidance of doubt, the Prize does not include souvenirs, gratuities, car parking charges, excess baggage, additional excursions and attractions or any other costs of a personal nature (including spending money) **that are not explicitly set out in these Terms and Conditions** and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs.
- n. The Promoter will include various safeguarding requirements, such as ensuring safe accommodations and managing public presence.
- o. As part of the Programme, Scriptwriters (Storytelling) Leads will develop a script for a short film. During the Course, Artistic, Production, Audio Visual and Directors (Storytelling) Leads will shoot the short film. By entering this Promotion, the parents/guardians of all winners consent to their child being involved in this filming process. They may be required to sign additional consent and intellectual property release for prior to their child taking the Prize.

10. **Finalist Selection:** All valid entries received during the Promotion Period (subject to moderation) will be judged by a panel from the Young Filmmaker's Academy including an independent party within 6 working days from the close of the Promotion Period to select 4 provisional Artistic Lead finalists, 12 provisional Audio Visual Lead finalists, 4 provisional Directors (Storytelling) Lead finalists, 6 provisional Production Lead finalists and 6 provisional Scriptwriters (Storytelling) Lead finalists (all "provisional finalists") based on the following criteria. The video and each written answer will individually be scored out of 20, creating a total score out of 120 for the entrant.

- a. Video: Enthusiasm/engagement, answering prompts in relevant detail and demonstrating skills and attitude to thrive on the Course/Programme (out of 20)
 - b. Question 1: Relevant skills and previous experience in the chosen area (out of 20)
 - c. Question 2: Ability to be a team player (out of 20)
 - d. Question 3: Capability to handle a week-long residential film shoot (out of 20)
 - e. Question 4: Resilience in dealing with adversity (out of 20)
 - f. Question 5: Passion and enthusiasm (out of 20)
11. **Finalist Notification:** Provisional finalists will be contacted via the email address provided on entry within 1 working day of Finalist Selection and may be asked to provide evidence of identity and eligibility. Reasonable efforts will be made to contact the provisional finalists. Once eligibility has been confirmed, the provisional finalist will be confirmed as a finalist. **If a provisional finalist does not respond to the initial contact within 3 days, we reserve the right to disqualify that entrant and select a reserve finalist in the same manner.** Reserve finalists may have less time to respond.
12. **Winner Selection:** Finalists will be invited to an online interview with a panel of judges, including an independent party, at a time between 7 – 11 April 2025 or 14 – 17 April 2025. Interview dates and times will be allocated on a first come first served basis and cannot be changed once confirmed. The finalist interviews will be judged on the same criteria in clause 10 within 4 working days to select 2 provisional Artistic Lead winners, 6 provisional Audio Visual Lead winners, 2 provisional Directors (Storytelling) Lead winners, 3 provisional Production Lead winners and 3 provisional Scriptwriters (Storytelling) Lead winners (all “provisional winners”).
13. **Winner Notification:** Provisional winners will be contacted via the email address provided on entry within 3 working days of Winner Selection. Reasonable efforts will be made to contact the provisional winners. Once eligibility has been confirmed, the provisional winner will be confirmed as a winner. **If a provisional winner does not respond to the initial contact within 5 days, we reserve the right to disqualify that entrant and award the Prize to a reserve selected in the same manner.** Reserve winners may have less time to respond.
14. **Prize Acceptance:** Notification to arrange fulfilment of the Prizes will take place within 5 days of acceptance of the Prizes. In the unlikely event that a winner has not received communication to arrange their Prize within 5 days, the winner must inform the Promoter by emailing EEBaftaSetTheStage@promowinners.com within a further 5 days. If the winner does not do so, the Promoter reserves the right to not reissue the Prize at its sole discretion.
15. Provided no objection is received, the surname and county of the winners will be made available to anyone who requests them by writing to JS15374 EE x BAFTA Set the Stage Competition, PO Box 704, Pinner, HA5 9PF, within 3 months of the closing date. The winners may request their surname and county are not published or request for the amount of information being published to be reduced during Winner Notification process. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.
16. The Promoter may request that the winners participate in publicity arising from the Promotion. Participation is at the winner’s discretion and is not a condition of Prize Acceptance.

17. The Promoter may ask winners and their parent/legal guardians for their consent for the Promoter to use the winners' image, biography and likeness (if applicable) by the Promoter in unpaid promotion-related publicity (including photographic shots and interviews).
18. The Promoter seeks to run a fair and secure promotion and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entry (and any of your associated aliases) will be disqualified. Any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
 - a. Verify the eligibility of entrants, provisional finalists and/or provisional winners through multiple means by requesting such information it consider reasonably necessary for this purpose. Entry, interview or a Prize may be withheld until verification is completed.
 - b. Disqualify entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify entrants who tamper with the entry process.
 - g. Disqualify entries which, in some other way, do not meet the requirements of these Terms & Conditions.
 - h. Cancel, modify or suspend the Promotion should it not be capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion.
19. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prizes or any element of the Prizes are not available, the Promoter reserves the right, at its sole discretion to substitute that Prize or element of the Prize for another of equal or greater value.
20. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to Instagram, TikTok or the entry form.
21. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or TikTok. By entering you are providing your information to the Promoter and not to Instagram or TikTok, and Instagram and TikTok are not responsible for any element of this Promotion.

22. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the/a Prize(s), except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
23. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances.
24. All personal data supplied for this Promotion will be used for the purpose of this Promotion and for research and analytical purposes by the Promoter and/or by any agent appointed by it to assist with running the Promotion and will not be disclosed to an unconnected third party unless your positive consent has been obtained. Your personal data will be handled in accordance with the Promoter's privacy policy, available at: <https://ee.co.uk/eeprivacycentre/ee-privacy-policy>.
25. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
26. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
27. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
28. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the non-exclusive jurisdiction of the courts of England and Wales. Residents of Scotland and Northern Ireland may bring proceedings in their own jurisdiction.
29. The Promoter is EE Ltd, 1 Braham Street, London, E1 8EE. Registered in England No. 245719348