



SQUID GAMES X EE TV SOCIAL COMPETITION

TERMS

DATE: 15 JANUARY 2025

1. The Competition is open to UK residents aged 18 and over, other than employees of BT Group (BT, EE or Plusnet) their families or its agencies. Only one entry per person.
2. The Promoter reserves the right to verify the eligibility of entrants and check their identity.
3. The prize is a free EE TV bundle and EE broadband for 24 months, including set up and installation costs. EE TV and EE broadband are dependent on the EE broadband speed available at your address. We'll provide the best TV and broadband package your line can support. After 24 months you will pay the standard price for EE broadband and EE TV unless cancelled.
4. If you have an existing broadband and/or TV contract, you will have to wait till the end of your contract period before redeeming the new EETV and broadband contract. The Promoter will not cover any early termination fees. EE broadband and EE TV terms apply, you can find there here [Terms and Conditions | Help | EE](#)
5. The prize is subject to availability.

6. The Promoter reserves the right to substitute a prize of equivalent or greater value if this is necessary for reasons beyond its control.
7. Entries must be made by using our clues on EE's Instagram page to locate a hidden card near Westfield White City that states 'You are the winner' on 17 January 2025. The winner will be the first person to find the card and take it to the EE White City store to redeem their prize.
8. Travel to and from the secret location and any other expenses incurred will not be covered by the Promoter.
9. Your personal details will be retained for the purpose of the Competition and will not be processed for any other purpose, unless you choose or have chosen to receive information from the Promoter. For more information, please see EE's Privacy Policy which can be found at [Privacy Policy | EE](#).
10. By entering this Competition, you agree that your image, biography and likeness (if applicable) may be used by the Promoter in unpaid promotional related publicity.
11. No cash alternative will be offered and prizes are non-transferable.
12. A list of prize winners (first and last name and county only) may be obtained by written request by sending an SAE to BT, One Braham, 1 Braham Street, London E1 8EE on or before 17 February 2025.
13. The Promoter reserves the right to re-draw the winner if they cannot be contacted within a reasonable period of time (to be established at the promoter's sole discretion). Additionally, the right to disqualify any entrant that engages in inappropriate behavior or acts in a way that violates any of these Terms and Conditions.
14. By entering this Competition, you hereby transfer all copyright to the Promoter and confirm that you will from time to time sign all documents necessary to confirm such transfer. The Promoter shall be entitled (but not obliged) to use any entries submitted under this Competition in any form, for all purposes in all media (including without limitation) any goods or products manufactured by or on behalf of the Promoter.
15. Submitting an entry to this Competition is deemed to be acceptance by the entrants of these Terms and Conditions. The Promoter reserves the right to

alter, amend or foreclose this Competition without prior notice in the event that unforeseen circumstances make this unavoidable.

16. The Promoter accepts no responsibility for any loss, damage, injury or disappointment suffered by any entrant resulting from entering this Competition or by the entrant's acceptance of the prize, or any damage to any entrant's or other person's computer or mobile phone equipment as a consequence of downloading any material relating to this promotion.
17. 18. This promotion is governed by the laws of England and Wales.
18. 19. The Promoter is EE Limited, One Braham, Braham St, London E1 8EE. Registered in England No. 02382161.
19. 20. By entering this Competition you agree and acknowledge that this promotion is in no way sponsored, endorsed, administered by or associated with TikTok or Instagram.

