



EE ONE

10 July 2026

EE Broadband customers are eligible to take discounted unlimited data mobile SIMs.

Up to £20 a month discount compared to the price paid for identical unlimited data mobile SIMs by non-EE Broadband customers.

Existing eligible EE pay monthly mobile plans charged at £12 a month or more will also be boosted to unlimited data.

You will be able to switch to the discounted unlimited data mobile SIMs on your current plans when they become eligible for upgrade.

Not compatible with any other discount, including multi-line discount.

If you cancel your EE Broadband plan you will no longer be eligible for EE One benefits and any unlimited data boosts will be removed:

- EE One plans taken on or after 13/11/25 will increase by £10 a month.
- EE One plans taken before 13/11/25 will increase by £20 a month.

As part of your EE One benefits, you will you will have access to the EE One Up Rewards Programme. We may at any time change the range or content of Rewards available or the minimum length of time each is active for.