



Verification document:

- 1. EE Safer SIMs - only on the UK's Best Network**
- 2. The only major network with SIMs designed to keep your kids safe on any smartphone**

EE is introducing new mobile plans designed to help children stay safe online. The plans include numerous features that families have told us are important to them. These include:

1. Content lock that cannot be switched off
2. Scam call protection and labelling
3. Block on additional spending
4. Flexibility to change plan every 30 days
5. Access to UK's most reliable network
6. Back-up data when plan data runs out
7. Ability to gift data from parent to children
8. Online phone safety resources
9. In-store support for parents and children

EE has been awarded the UK's best network by Rootmetrics in July 2025. For full details see [rootmetrics-H1-2025-uk-substantiation-ee-july-2025.pdf](#)