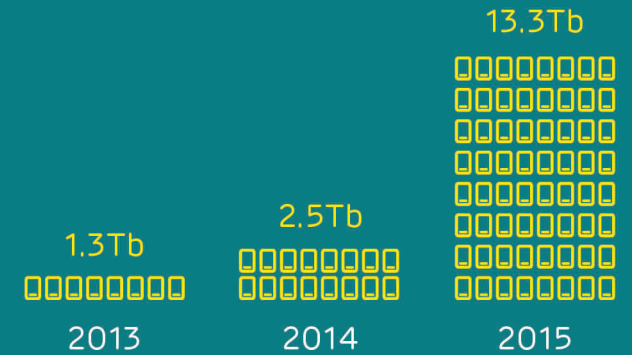


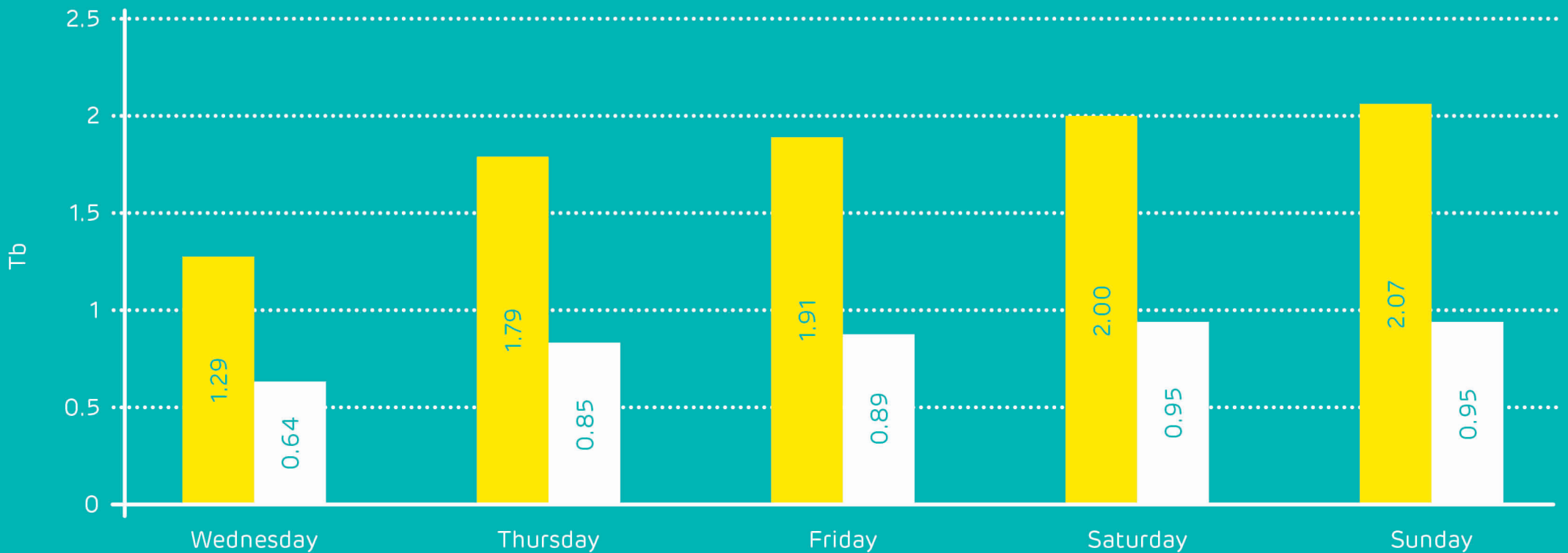
## CONNECTING GLASTONBURY FESTIVAL



### DATA CARRIED BY EE AT GLASTONBURY



● 4GEE traffic ● 3G traffic



## LISTENING IN: RADIO ON 4G

We picked two dates in July and looked at the radio volume across the EE 4G network in the south-east of England. On 9 July there was a 23% uplift in the morning as London Underground strikes meant more commuters were above ground listening to their favourite morning radio shows. And in the afternoon, sports fans tuned in to 5 Live to catch-up on Wimbledon tennis and England test-match cricket resulting in a 200% uplift.

● BBC Radio 1 ● BBC Radio 2 ● BBC Radio 4 ● BBC Radio 5

